ABOUT THE YMCA SAN FRANCISCO

The YMCA of San Francisco makes accessible the support and opportunities that empower people and communities to learn, grow and become healthy. With a focus on youth development, healthy living and social responsibility, the Y nurtures the potential of every youth and teen, improves the Bay Area’s health and well-being, and provides opportunities to give back and support neighbors.

As we embark on our new Strategic Plan—with the goal of making the Bay Area home to the healthiest kids—there are many ways for you to become involved.

JOIN | VOLUNTEER | GIVE
Contact us at info@ymcasf.org or visit us online at www.ymcasf.org.

A HEALTHY COMMUNITY FOR EVERYONE

The Y believes that when all of us—young people, adults, seniors and families—come together everyone benefits. The Y is the most vibrant when the energy and insights of our young people are connected with the experience and mentorship of our older members and other responsible adults.

We believe that positive, lasting personal and social change can only come about when we all work together to invest in our kids, our health, and our neighbors. The best Y for young people is one in which all members of our community continue to live, work, play, learn and have fun together.

To learn more about our Strategic Plan, please visit www.ymcasf.org/strategicplan2014-2017.
FORWARD THINKING
The Y will create a culture of innovation, equipping our staff, volunteers, and stakeholders with the capacity to meet the emerging needs not just of today, but of tomorrow.

A Culture of Innovation
Our Commitment
• Serve as a model of holistic health for our employees, families, and community by continuing to focus and support the development of our employees’ physical, emotional, mental, spiritual and social well-being.
• Educate and empower leaders at all levels of the organization to pioneer opportunities for impact, foster creativity, and cultivate passionate participation in our cause.
• Cultivate forward leaning thinkers through organizational structures that detect, design, and deliver innovative approaches in service to achieving our 2020 vision.

A HEALTHY START
The Y will work to ensure a healthy start for all Bay Area children and families by creating more equitable access to opportunities and supports empowering them to reach their full potential.

Early Intervention with Significant Social Disparities
Our Commitment
• Establish more equitable access to safe and open spaces, healthy food, and recreational environments.
• Support positive educational and career outcomes for youth and adults from high-risk populations.
• Nurture healthy attachment and engaged families that produce resilient youth equipped to become healthy and productive adults.

NURTURING POTENTIAL
The Y will develop programs that emphasize complete health, nurturing the physical social, emotional, mental, and spiritual well-being of Bay Area kids.

Innovative and Holistic Programs
Our Commitment
• Develop and implement a framework that guides, informs and evaluates all programs aimed at developing the healthiest children in the Bay Area.
• Instill in all our constituents (youth, members, staff, and volunteers) lasting healthy habits in physical, emotional, mental, spiritual, and social well-being.
• Be a leader among partners igniting and empowering our communities to foster, develop, and sustain healthy children.
• Be responsive in recognizing and addressing risk factors to children’s well-being based on current national trends in health disparities.

STRONGER TOGETHER
The Y will make a concerted effort to strengthen both internal and external collaboration to maximize opportunities for youth, adults, and families to reach optimum health.

Partnerships for Achieving High Level Wellness
Our Commitment
• Implement an internal collective impact initiative that promotes a common agenda, shared measurement, continuous communication and mutually reinforcing activities throughout the YMCA of San Francisco.
• Convene and activate a multi-sector coalition of organizations in the Bay Area community to focus on improving health outcomes for all children.
• Take an active role as an organization and partner in advancing policies that positively impact where we live, work, play and learn.

2020 VISION
The healthiest children in America will live in the Bay Area, building the skills and habits for a healthy life, being empowered to reach their highest potential and make valuable contributions to society through the strength of the communities we serve.

In order to bring this Vision to life, our 2014–2017 Strategic Plan will deliver on the following Strategic Initiatives:
• Early Intervention with Significant Social Disparities
• Innovative and Holistic Programs
• A Culture of Innovation
• Partnerships for Achieving High Level Wellness

A STRONG START TO A GREAT FUTURE
Investing in the Health of Our Kids

Giving kids a positive start can make all the difference in their lives. By providing young people with a supportive and safe environment, the YMCA of San Francisco creates the foundation for a healthy and vibrant future for every individual in the community and our society as a whole.